ERASMUS +
EUROCULTURA S.r.l. description

Partner Organisation

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<td>Post Code</td>
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<tr>
<td>City</td>
<td>Vicenza</td>
</tr>
<tr>
<td>Website</td>
<td><a href="http://www.eurocultura.it">www.eurocultura.it</a></td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:stage@eurocultura.it">stage@eurocultura.it</a></td>
</tr>
<tr>
<td>Telephone 1</td>
<td>(+39) 0444 964770</td>
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<tr>
<td>Telephone 2</td>
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Profile

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Background and Experience

Please briefly present the partner organisation (e.g. its type, size, scope of work, areas of specific expertise, specific social context and, if relevant, the quality system used).

Eurocultura is a research, training and career counselling organization set in Vicenza, in the north-east of Italy.

Our key competences are related to the labor market and training issues.

Our projects and activities are aimed at preventing unemployment by improving the employability of young people, women and workers at risk of expulsion from the labor market; the promotion of entrepreneurship, the promotion of international mobility of students and workers, the prevention and fight against racism and prejudices, the support of the environmental care.
Our main activities are:

**International projects**: focused on issues as vocational training, career counselling, employment, youth, migrants, women, granted by different European Programs. In the last years we focused on Entrepreneurship Education and assistance to start-ups through the support of mentors.

**Career management**: Eurocultura provides client-designed career advice and guidance to people seeking an experience abroad to implement their professional and personal skills in an international environment. We advise on active job and traineeship search strategies, vacancies, how to write an application, communication techniques for interviews, intercultural issues. Labor law legislation, working conditions, health, education and social system are also topics we deal with during our guidance process. Career advice and guidance is offered to individuals in our office but also through Skype in Italian and German.

In cooperation with academic institutions, high schools and vocational training centers, youth information centers, non-profit organizations, social partners and public employment offices we provide lectures and seminars in the frame of a "Mobility day" or a "Week of International mobility".

Our "train the trainer" seminars are for career services officers, aimed to improve professional knowledge and competences in career guidance with an international perspective.

**Mobility projects in Italy**: In the frame of Erasmus+, Leonardo Mobility, Erasmus Placement and European Social Fund Eurocultura hosts around 250 trainees per year for periods from 21 days up to one year. The trainees are placed according their professional competence in local companies.

Study visits and training courses for foreign staff through our Italian network of public bodies, no profit organizations and SMEs, offering a deep understanding of the "Italian way of doing" with workshops, company visits, lectures and discussions with experts. Find out more about our activities for staff on this website.

**Researches**: Eurocultura is involved in research activities on issues as VET, migrants, racism and xenophobia, equal opportunities, labor market trends etc. Topics of recent researches are: quality management in transnational training activities, informal language learning, biographical work for immigrants, competence analysis of disadvantaged persons, entrepreneurship education activities.

Periodical publications: Eurocultura publishes the newsletter Muoversi, sent 3 times a month to 37.000 subscribers.

What are the activities and experience of the partner organization in the areas relevant for this project? What are the skills and/or expertise of key persons involved in this project?

Eurocultura employs multilingual trainers with educational backgrounds from political science, adult education to cultural mediation, psychology and communication.

In the frame of Erasmus+, Leonardo Mobility, Erasmus Placement and European Social Fund Eurocultura hosts around 250 trainees per year for periods from 21 days up to one year. The trainees are placed according to their professional competences in local companies. Eurocultura organizes traineeships in almost every sector: handicraft, administration, tourism, social activities, food sector, farming... The target groups are different, according to the projects: people in the initial vocational training, students, graduated, unemployed, disadvantaged people as well as people looking for a job or a training experience abroad.
Moreover, through the European Social Fond and the German transnational exchange program called "IdA – Integration durch Austausch", since 2010 Eurocultura has also been organizing placements for people, whose age is between 18 and 60, with mental or physical disabilities. Eurocultura finds placements fit for the participants' needs and skills in order to facilitate people's integration into the labor market and highlight their capabilities.

Eurocultura has been cooperating with organizations from all over Europe. Our experienced staff has intercultural competences, that together with the language ones, permit to offer a special cooperation with the sending organizations and to give the proper tutorships to the participants. Trainees are monitored and tutored by Eurocultura over the length of the whole experience, even in the predeparture stage, especially for what concerns the social difficulties, the cultural boundaries and misunderstanding.

Eurocultura developed a pre-departure training for the participants in order to let them really get prepared for the experience abroad. During this training, our trainers get in touch with the participants also through an interview in videoconference, which is helpful, together with the application (CV and motivation letter) to deeper understand the expectations and the character of the participants. All those elements permit the perfect match trainee-company-lodgment.

On the local level our aim is to internationalize the companies and the local people by getting in touch with foreigners. Hosting a foreigner either in your company or at home allows you to extend your mind and way of thinking. Eurocultura have been building a network of companies, organizations and host families, with which we share the same principles. Besides looking for companies offering a positive work environment, we support the company tutors, in order to improve their international skills. So, it becomes a two-way experience. Then Eurocultura organizes language courses for the host families in order to facilitate the communication between them and their guests.

Eurocultura, thanks to its wide network of local partners, has been organizing since 2010 specific and suitable staff mobility programs based on the needs of the foreign partner. Visits to training centres, discussions with the social partners, meetings with experts of the labour market and vocational training, opportunities for discussion with entrepreneurs and company visits are included in the program, to give a comprehensive overview of vocational training and productive system in Italy. Study visits are aimed at organizations active in the field of vocational training and academic education, to employment centres, youth organizations, institutions of public administrations, third sector organizations and companies.

**Luciana Levi Bettin**: degree as Community manager and a master in Adult education, has been working for over 30 years in the management of projects financed by different European and national programs. She has a long experience as trainer (systemic-constructivist methodologies) in Italy and abroad. She's been teaching English to Italian to foreign people and Italian to foreign citizens with basic
education or illiterate.

**Bernd Faas**: Degree in Pedagogy - Adult Education, Bernd Faas is senior career counsellors for international mobility and trainer specialized in the development of soft skills such as communication in an intercultural environment and intercultural business etiquette.

**Gianluigi Rago**: career counsellor with more than 20 years of experience in this sector. He participated in several European projects mainly in the field of training for the acquisition of soft skills like leadership, decision-making, conflict resolution, negotiation, communication, creativity, presentation and self-presentation.

**Alessandra Novello**: master in cultural mediation, has been working for over 10 years in the management of mobility projects financed by European and national programs. She can speak English, Spanish and German, has organizational, management and analysis skills, has problem solving abilities. She also worked with disadvantaged and disabled participants.

**Diletta Casarotto**: degree in foreign languages, has been working for over 8 years in the management of mobility projects financed by European and national programs. She can speak English, Spanish and German, has organizational and management skills, has problem solving abilities. She’s also been working with disadvantaged and disabled participants.

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Has the partner organization participated in a European Union granted project in the 3 years preceding this application?

**yes**

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Additional Information:

- **BSZ goes Europe**: Berufliches Schulzentrum für Gesundheit und Sozialwesen "Karl August Lingner" (DE)
- **IFA – Internationaler Fachkräfteaustausch (AT)**
- **Handwerkskammer Braunschweig-Lüneburg-Stade Niedersächsisches Zentrum für internationale Berufsbildung (NieZiB) (DE)**
- **Handwerkskammer Lübeck (DE)**
- **Staatliche Gewerbeschule Gastronomie und Ernährung**
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**Legal Representative**

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<th>Ms</th>
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<tbody>
<tr>
<td>Gender</td>
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</tr>
<tr>
<td>First Name</td>
<td>Luciana Levi</td>
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<tr>
<td>Family Name</td>
<td>Bettin</td>
</tr>
<tr>
<td>Department</td>
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<tr>
<td>Position</td>
<td>President</td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:project@eurocultura.it">project@eurocultura.it</a></td>
</tr>
<tr>
<td>Telephone 1</td>
<td>(+39) 0444 964770</td>
</tr>
<tr>
<td>Address</td>
<td>Via Morsolin, 6</td>
</tr>
<tr>
<td>Country</td>
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